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Work Experience

5/2002 – VARIOUS FREELANCE WORK » **Jill of all trades/Design roles I have played:**

Present Interactive Designer, Graphic Designer, Infotainment System Icon Designer, Production Artist, Art Director, Digital Asset Manager, Retoucher, Product Photographer, UX Designer, Email Marketing Specialist, and Tech Support for Mac and Windows.

Various Clients include:

ABC, Avatar Labs, Bebe, BCBG Maxazria, Direct Partners, Fox Interactive, Frederick's of Hollywood, Fujitsu Ten, Glam Glow, Greendot, Herbalife, Intuit/Digital Insight, Leon Max, LMG, Lorac Cosmetics, Manduka, Mathnasium, Muse, SparkArt, Tom's Shoes, William Morris Agency.

8/2018 – RELATIVITY ARCHITECTS » **Web/Graphic Designer**

7/2019 Created print advertisements, outdoor banners, property and firm printed portfolios. Retouched property photos, updated website, and created web pages from existing print creative while maintaining layout and style.

9/2014 – SIMPLY TODDLER » **Packaging Designer**

3/2018 Designed product labels for entire product line for three separate formulations.

3/2013 – BELKIN » **Interactive Designer**

8/2013 Designed and developed innovative, high quality global interactive campaigns, including banners, mini sites, and email blasts. Regionalize belkin.com assets for use in EMEA and APAC. Art direct photo shoots as needed.

7/2008 – SIMPLY TODDLER » **Web Designer**

3/2013 Designed and maintained corporate site. Created additional illustrated characters to complement existing art.

8/2007 – LINEA PELLE » **Interactive Designer**

1/2008 Design of main online store and mini site to promote new Lauren Conrad handbag collection in addition to custom desktop icons for LP Collection brand.

10/2005 – SKECHERS » **Web/Graphic Designer**

2/2007 Designed e-commerce site, banners, email campaigns, print ads. Created and improved the UI for two large scale e-commerce sites totaling over \$15 million in online revenue. Oversaw boutique brands site creation and performed maintenance as needed. Streamlined email marketing workflow for subscriber database of over 250,000.

4/2005 – CHIP & PEPPER » **Interactive Designer**

10/2005 Maintained and redesigned brand website as well as separate T-shirt line mini site. Retouched images of models for main website routinely. Created and deployed email marketing newsletters.

2/2004 – WARNER BROS. RECORDS » **Web/Graphic/Multimedia Designer**

3/2003 Planned and executed all phases of design and development in email marketing, web design, logo creation, print media, CD sleeves and labels, DVD packaging, press kits, and stickers. Managed maintenance of all streamed and downloadable audio and video content.

5/2002 – MAVERICK RECORDING COMPANY » **Web Designer/Production Artist**

3/2004 Gathered and organized source art, design elements, fonts and logos for projects. Created banners, buddy icons, email newsletters, mini sites, contests, and QuickTime pages. Updated content on label site and individual artists' sites. Constructed metafiles (ASX, RAM, QTL, MOV) for streaming audio and video.

Profile

Diverse web and graphic designer with over 15 years of experience in a wide variety of industries. Understands restrictions and possibilities in design as it applies to interface development. Proficient in retouching, color correcting, and compositing. Strong attention to detail in order to produce quality results while adhering to brand guidelines.

Featured on the Web:

milenan.com
milenanieto.com
linkedin.com/in/milenan

Qualities

- Passionate about learning emerging concepts and trends. Tech-savvy and creative.
- Proven success collaborating in a team environment with producers, developers, and other designers.
- Equally strong ability to work independently without direct supervision.
- Successfully improved workflow for multiple companies by creating Adobe CC Libraries and guiding teams on best use practices.
- Ability to maintain productivity in fast-paced environments as work assignments, and priorities change.
- Strong written and verbal communication, interpersonal, and customer-service skills.
- Ability to exercise flexibility, initiative, good judgment and discretion.
- Innate desire to expand knowledge and skills.

Skills

PROGRAMS
Photoshop
Illustrator
InDesign
Dreamweaver
Acrobat
Balsamiq
Excel

OTHER SKILLS
HTML
CSS
Mac OS X
Windows
Android
iOS
SEO

Education

RANCHO SANTIAGO COLLEGE
General Education 1996

OTIS COLLEGE OF ART AND DESIGN
Foundation Classes 1994